



CME
Centre for Marketing
in Emerging Economies

Recruitment of Research Coordinator/Research Associate

Position: Research Coordinator/Research Associate - [CME](#) (on-contract)

Duration: Up to 11 months

Location: Indian Institute of Management Lucknow – Noida campus, B-1, Sector-62, Institutional Area, Noida-201307, Uttar Pradesh, India

Essential Qualification: A full-time Master's Degree in Business Administration/Management/Marketing/Social Sciences/Mass Communication/Psychology or equivalent with a minimum 55% of marks or above

Desirable Work Experience:

- a) Prior relevant experience in research industries or Fresh PhDs will be given preference
- b) Exposure to Qualitative Research Methods (e.g.: interviews, participant observation, coding, ground theory) and/or Quantitative Research Methods (e.g. Multivariate Data Analysis)
- c) Scholarly writing for publishable manuscript

Skills required:

- a) Excellent general & business writing skills
- b) Excellent spoken English, 'Polished' communication skills
- c) Good interaction skills
- d) Proficient in making Power Point presentations

Job requirement:

- a) Develop research proposal, selling ideas with stakeholders, writing publishable article
- b) Winning sponsors
- c) Planning & execution of research including literature survey
- d) Should possess analytical & logical abilities
- e) Project planning & execution
- f) He/She should be opinionated and should be able to defend debates
- g) He/She should share some of his/her work before the interview
- h) Ability to write/edit articles in collaboration with Centre's industry partners, research associates, doctoral and post-doctoral student's team members, for publication

Honorarium: A consolidated honorarium from Rs. 4,00,000/- to Rs. 8,00,000 per annum, Depending upon prior qualification, work experience and strength of the candidature

How to apply: Interested applicants can click on the link: https://docs.google.com/forms/d/e/1FAIpQLSewOFgRe9-nBIBp4qpziu2WwAPXOVWKZR07bPY9WLkFtzlxCA/viewform?usp=sf_link

Last date for application: The last date for sending applications is 30.08.2019

Note:

- Selection will be based upon the Personal Interview (PI)
- Only shortlisted applications will be invited for the PI
- No T.A./D.A. will be paid for attending PI
- The appointment shall be purely on a contractual basis

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