



**CME**  
Centre for Marketing  
in Emerging Economies

## Centre for Marketing in Emerging Economies

### Recruitment of Research Coordinator/ Research Associate

Centre for Marketing in Emerging Economies at Indian Institute of Management Lucknow-Noida Campus, invites applications from eligible and interested candidates for **Research Coordinator/ Research Associate** position for a period of 11 months on contract basis, which may be further extended subject to the need of the Centre and performance of the candidate.

**Honorarium:** A consolidated honorarium of Rs.3, 00,000 – Rs. 6, 00,000 P.A.

**Essential Qualifications:** Post Graduate in Management in Marketing/ Communications/ Social science/ Psychology/ or equivalent.

**Desirable Work Experience:**

- 5 plus years of relevant work experience in research industries or Fresh PhD will be given preference.
- Exposure to Qualitative Research Methods (e.g., interviews, participant observation, coding, grounded theory) and/or Quantitative Research Methods (e.g., multivariate statistical analysis)

**Other Skills Required:**

- Excellent general & business writing skills, excellent spoken English, "polished" communication skills
- Good interaction skills (needs to interact with top-level executives from the industry and global top notch academicians)
- Amiable and vibrant personality

**Job requirement:**

- Developing Research topics, selling ideas with stakeholders, report writing publication
- Winning sponsors
- Planning and execution of Research including literature survey.
- Should possess analytical & logical abilities.
- Project planning & execution
- He/she should be opinionated and should be able to defend debates.
- He/she should share some of her/his work before the interview.
- Write/edit articles in collaboration of center's industry partners, research associates, doctoral and post-doctoral student's team members for publication

**Note:** Appointment shall be on a purely contractual.

**Selection:** Based on personal interview to be held at IIM Lucknow-Noida campus during **3<sup>rd</sup>/4<sup>th</sup> week of June**. Please note that no T.A. will be paid to the candidate who will be called in for attending the interview at IIM Lucknow-Noida Campus.

**How to Apply:** Interested candidates may submit their bio-data to [cmecrc@iiml.ac.in](mailto:cmecrc@iiml.ac.in), [satya@iiml.ac.in](mailto:satya@iiml.ac.in), on or before **13.06.2018** by 5.30 pm.

**Prof. Satyabhusan Dash**

Chairperson, Centre for Marketing in Emerging Economies

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