



Registration Form

CME Workshop at IIM Lucknow – Noida Campus

May 25 – 26, 2018

Participants are requested to fill up the Registration Form and send a scanned copy to: cme@iiml.ac.in

WORKSHOP TO ATTEND : (Tick any one)	
1.)Analytics for Social Media Marketing	<input type="checkbox"/>
2.)Tools and Techniques for capturing voter’s insight and effective Political Marketing Strategy	<input type="checkbox"/>

TRANSACTION DETAILS:	
MODE: (DD/NEFT/Online)	
UTR NO./Reference. No.:	
AMOUNT PAID:	
DISCOUNT AVAILED (IF ANY)	
DATE OF TRANSACTION:	
A/c NAME:	
BANK AND BRANCH NAME:	

PERSONAL INFORMATION:	
FULL NAME	
e-Mail ID:	
MOBILE No.	
ORGANIZATION	
DESIGNATION	
ADDRESS FOR COMMUNICATION WITH PIN/ZIP CODE	
TELEPHONE NOS. (Office, Res.)	

Signature:

Date:

Payment details

Workshop Fee (per participant): Rs. 15,000/- + GST @18%

Fee Payable (During Early Bird Discount till: 30th April, 2018)										
S.No	Category	Fee	Discount (%)	Additional Early Bird Discount (%)	Total Discount (%)	Discounted Amount	Amount After Discount	GST (%)	Amount After GST	Fee Payable
1	IIM Alumni	15000	10	5	15	2250	12750	18%	2295	15045
2	Student Discount (Ph.D./Post Graduate)	15000	25	5	30	4500	10500	18%	1890	12390
3	CMEE Members	15000	15	5	20	3000	12000	18%	2160	14160
4	MRSI Members	15000	10	5	15	2250	12750	18%	2295	15045
5	New Registration	15000	0	5	5	750	14250	18%	2565	16815
Fee Payable (After Early Bird Discount)										
S.No	Category	Fee	Discount (%)	Total Discount (%)	Discounted Amount	Amount After Discount	GST (%)	Amount After GST	Fee Payable	
1	IIM Alumni	15000	10	10	1500	13500	18%	2430	15930	
2	Student Discount (Ph.D./Post Graduate)	15000	25	25	3750	11250	18%	2025	13275	
3	CMEE Members	15000	15	15	2250	12750	18%	2295	15045	
4	MRSI Members	15000	10	10	1500	13500	18%	2430	15930	
5	New Registration	15000	0	0	0	15000	18%	2700	17700	

1.) DEMAND DRAFT:

In favor of 'Indian Institute of Management Lucknow - Noida Campus', payable at Noida

DD should be send to (with applicant details) to : Centre for Marketing in Emerging Economies (CMEE), Indian Institute of Management Lucknow- Noida Campus, B-1, Sector - 62, Institutional Area, Noida - 201307

2.) NEFT:

Name	Indian Institute of Management, Lucknow - Noida Campus
Payment Details Banker Name	Axis Bank Ltd.
Address	B-2 & B-3, Sector-16, Noida 201301
MICR Code	110211004
IFSC code	UTIB0000022
Swift Code	AXISINBB022
Account Type	S/B Account
Account Number	022010100356060

3.) Online Payment: <https://easypay.axisbank.co.in/easyPay/makePayment?mid=Mzi3NDg%3D>

Last date of registration: May 22nd, 2018