



## Upcoming Event Calendar 2015-16

Date	Topic	Speaker	Place
2- Day workshop During 16-17 November,2015	Understanding Consumers in Digital Era	Prof.Naresh Malhotra, Prof.Russel Belk Prof Bharat Bhaskar, Dr Lipika Dey ,Prof.Satyabhusan Dash, Prof Moutusy Maity, Prof Pradeep Kr, Mr Mruntyanjay Mishra, Mr Manas Kar	IIM Lucknow, Noida Campus
3- Day Workshop During Date: 18-20 November, 2015	Teaching Marketing Research	Prof.Naresh Malhotra Prof.Russel Belk Prof.Satyabhusan Dash Mr.Mohan Krisnan	IIM Lucknow, Noida Campus
2 Day Summit During Jan' - Feb'2016	International Summit on 'Marketing and Entrepreneurship in Emerging Markets'	Entrepreneurs, Marketing Practitioners, Academicians and scholars around 21 emerging economy countries	IIML Noida campus
3 - Day Conference , Summit& workshop During January 2017	Annual conference of Emerging Market conference Board	Marketing Practitioners, Academicians and scholars around 21 emerging economy countries	IIML Noida campus