



2017 Conference: Frequently Asked Questions

Q1 When will the conference and Pre Conference take place? Where is it located?

A-Conference is on 5th Evening till 7th Evening January 2017 and Pre Conference workshop is on 5th January 2017. The address is Indian Institute of Management Lucknow Noida Campus, B-1, Sector-62, Noida - 201 307. View Map [Click](#)

Q2 How can I register? What are the registration rates?

A-You can pay through 3 modes.

(i) Demand Draft (ii) Electronic Transaction (iii) online payment

Please click this link below to see details -

http://iimlcmee.org/emcbconference2017/?page_id=2108

Q3 Can I present my paper in absentia? If yes, do I need to do the registration? What if I bring my co-author? In that case will he/she have to register for the Conference?

A-No, you will not be able to present paper in absentia. You can ask your co-author to present the paper. Certificate will be given to the person who will present the paper. If both are coming for the Conference, both will have to do the registration.

Q4 How do I add a workshop to my registration? Are workshops included in conference registration?

A-No, both have different fees. You can get a combo price you want to attend both pre-conference and conference. The option is there on the website. Please refer this link to know the registration fees-http://iimlcmee.org/emcbconference2017/?page_id=2118

Q5 What is the last date of abstract submission?

A-30th August 2016

Q6 How can I reserve a hotel room, and what are the rates?

A-We have limited rooms in IIM Lucknow Noida campus guest houses. It will be offered on a first come first serve basis. Visit accommodation page on Conference website -http://iimlcmee.org/emcbconference2017/?page_id=2307

You may also visit nearby hotels like [Park Ascent](#), [Hyphen Hotel Noida](#), [Park Plaza](#), [Radissons Blu](#), [Ginger Hotel](#). Which is around 2km – 5 km from Conference Venue.

Please find the link of nearby Hotels - <https://www.cleartrip.com/hotels/india/noida/locality/sector-62-noida/>

Q7 I only want to attend one day of the conference, is that possible? Is there any discount in fees?

A-Yes, you may attend one day of the Conference, but there is no discount in fees.

Q8 How can my organization become a conference sponsor?

A-You may email Prof Satya Bhushan Dash (CMEE – Chairperson on satya@iiml.ac.in) Please see our sponsorship brochure for details.

http://iimlcmee.org/emcbconference2017/?page_id=2307 OR CALL ON 8588840324.

Q9 Can I advertise in the conference program?

A-If you are a sponsor, you will be eligible for advertisement in the Conference. Please click on [sponsorship brochure](#).

Q10 I just want to attend one session. Is that possible to do without registering for the conference?

A-No

Q11 I'm a presenter - is there a PowerPoint template I should be using?

A – We will send the template after your paper is accepted by the Track Chairs.

Q12 Will I receive a certificate of attendance?

A-Yes.

Q13 What is the cancellation policy for the conference?

A-Please find the link for details http://iimlcme.org/emcbconference2017/?page_id=2113

Q13 I am an overseas participant and need a letter of invitation before I can receive my visa. What is the procedure?

A-Mail us your query on marconference@iiml.ac.in

Q 14 My question is not listed here. Whom do I contact?

A- Email – marconference@iiml.ac.in on this ID and we will revert you shortly.

Q 15 Can a Under graduate or Post Graduate attend the Paper Presentation?

A. Yes

Q16. Once the paper is selected, how is the paper published in the journals?

A-Please go through this link - <http://iimlcme.org/emcbconference2017/?p=3225>

Q 17. Should the abstract (and extended abstract) be in MS WORD format or ADOBE PDF format?

A- Please follow the author Guidelines on the website. It can be in any format, be in MS office word/ pdf.

<http://iimlcme.org/emcbconference2017/wp-content/uploads/2013/05/AUTHOR-GUIDELINES-document.pdf>. You just need to follow the respective track.

Q 18. I had attended Conference 2012 & 2014, it motivates me to attend Conference 2017 as well. Please let me know if I can send abstract on agro tourism?

A- Yes, you can send it under Destination & Tourism Marketing. Please follow the topics of 14 tracks mentioned on conference website. Please click to see

http://iimlcme.org/emcbconference2017/?page_id=3367. You just need to follow the respective track and sub track.

Q19. What are discounts that we can avail?

A- Early Bird Discount (till 30th November2016) 5%

B- MRSI Discount 10%

C- IIM Lucknow Alumni Discount 10%

D- Group Member Discount (2 or more) 5%

E- Note: Discounts won't be multiplied if 4 people from one organization registers for the event. 5% discount is applicable for only 2/3 people in group. For e.g. If 4 people in a

group wants to avail group discount it won't be 10%, they will have to register in a group of 2 only to avail 5% and other 2 people will have to register separately to avail 5%.
Click on [Discount page](#)
